Tiff DANIELS

Tiff Daniels has it all, beauty, brains and a talent for driving. When MediaFit first started working with Tiff we quickly decided this was not just a pretty girl trying to make a statement but rather a real racecar driver who just happened to be female.

Through her hard work she has gained a seat racing in the NASCAR Camping World Series East, NASCAR's top developmental series. We wanted to make sure that when she headed to the track she had a professional marketing look. We created a new logo and drivers card for her as well as created a sell kit for the 2010 season.

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